UNIVERSITI MALAYSIA PAHANG

FACULTY OF TECHNOLOGY

BPT 3113 - Management of Technology

**Group Assignment #1**

1. Find out the technology strategies of two firms and examine whether there is integration between technology strategy and corporate strategy.

**Written Report Specification**

1. Page : 10 pages maximum

(exclude cover, table of content, references and appendices)

1. Font : Times New Roman
2. Font Size : 12
3. Line Spacing : Double
4. Margins : Top/Bottom/Left/Right – 1”/1”/1”/1”
5. Page Number : Bottom Right Hand Corner
6. Cover Page : Must have group name, members name and students ID, which part of the report he/she is responsible for.
7. Reference Style : APA Style

**Submission Date**

4 Nov 2012 before 12 o’clock