**DEPARTMENT OF TECHNOLOGY MANAGEMENT**

**Individual Assignment No.2**

**Course: BPT3613 – Technology Assessment**

**Group: 3BPT**

**Marks: 10%**

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| **Case: Hybrid Cars (Case No.3)**  |
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| KUALA LUMPUR: In light of the Budget 2011 proposal to allow full import and excise duty exemption to franchise holders of hybrid cars until Dec 31, 2011, expect prices of such eco-friendly vehicles to get much cheaper.One of the franchise holders, Honda Malaysia Sdn Bhd, is looking at the latest development to conduct an internal review before announcing the revised price structure for its Civic Hybrid."As the pioneer in introducing the hybrid technology to Malaysian market, we are pleased by the Government's decision to extend import duty and excise duty exemption for hybrid vehicles until Dec 31, 2011 with excise duty to be given full exemption. “The move will make hybrid vehicles more accessible for the consumers and we are looking into extending our hybrid vehicle line-up," Honda Malaysia president and chief operating officer Rohime Shafie said in a statement.The special move to promote hybrid cars in Malaysia was introduced in Budget 2009 where the Government had proposed a 100 per cent exemption of import duty and a 50 per cent exemption of excise duty on new completely built-up units of hybrid cars below 2,000cc. |

**Your task**

1. Give **FIVE (5) advantages** of hybrid cars to the environment.
2. Give **FIVE (5) disadvantages** of hybrid cars to the Malaysian community.

**Submission details**:

1. Assignment due date: **16 April 2012**
2. Maximum of TWO pages
3. Please write your matrix number and Assignment Case Number
4. This assignment carries 10 percent marks