**DEPARTMENT OF TECHNOLOGY MANAGEMENT**

**Individual Assignment No.2**

**Course: BPT3613 – Technology Assessment**

**Group: 3BPT**

**Marks: 10%**

**Case: E-Commerce (Case No.1)**

E-commerce has made a profound impact on society. People can now shop online in the privacy of their own homes without ever having to leave. This can force larger brick and mortar retailers to open an online division. In some cases, it can also force smaller businesses to shut their doors, or change to being completely online. It also changes the way people look at making purchases and spending money. E-commerce has changed the face of retail, services, and other things that make our economy work. Undoubtedly, it will continue to influence how companies sell and market their products, as well as how people choose to make purchases for many years to come.

**Your task**

1. Give **FIVE (5) advantages** of E-Commerce to the Malaysian community.
2. Give **FIVE (5) disadvantages** of E-Commerce to the Malaysian business.

**Submission details**:

1. Assignment due date: **16 April 2012**.
2. Maximum of TWO pages
3. Please write your matrix number and Assignment Case Number
4. This assignment carries 10 percent marks